

# Ford Ambassador Scheme

## Scheme Benefits

The Ford Ambassador Scheme offers employees, pensioners or beneficiaries of Ford Motor Company Limited or Ford Credit, the opportunity to nominate individuals such as friends, neighbours or members of your extended family to purchase Ford vehicles at a discounted rate. You must know the customer that you are nominating. Ambassador Scheme Key Members are eligible to authorise the purchase of up to 5 Ford vehicles within a 9-month rolling period. Utilisation of an Ambassador entitlement does not reduce the Key Member's number of Privilege entitlements.

The Ford Ambassador Scheme offers a considerable saving on the price of eligible Ford vehicle derivatives. Ambassador customers are entitled to the retail offer available at the time, plus an additional saving. Please note that exclusions apply – please discuss these with your supplying dealer.

Active Ford employees can raise a voucher via <https://www.lifeatford.com/> (My Vehicle Programs). All other Key Members can now raise a voucher via <https://fordemployeeediscout.com>. For any queries relating to raising a voucher, please e-mail [privilege@forddac.co.uk](mailto:privilege@forddac.co.uk).

**N.B.** by providing Ford Motor Company with information necessary to raise a Privilege/Ambassador voucher, you are confirming that you or the person who you are nominating, knows that you are providing this information and you accept and understand that we will use this to administer these programmes and for other business and statistical purposes.

## Eligibility

To qualify, nominated purchasers must:

- Own a non-Ford vehicle of any age for a minimum period of 3 months
- or
- Own a Ford vehicle which is a minimum of 2 years old from date of first registration (or if purchased used, of any age) for a minimum period of 3 months
- Prove that they are exiting a company car scheme and need to purchase a vehicle due to retirement, redundancy, opting out of a company car scheme or changing employment to a role with no company car entitlement.

Privilege-qualifying relatives as referenced in the Privilege Family Tree are NOT entitled to purchase a vehicle through the Ford Ambassador Scheme.

## Appendix 1

### Ford Ambassador Scheme- Dealership Terms and Conditions

Your attention is drawn to the following important terms and conditions. Please note that you must not proceed with the transaction if you believe that you cannot comply with any of these rules. The dealer has been given specific instructions to ensure that all parts of the transaction are consistent with these and is required to notify Ford of any transaction that does not meet these requirements.

- Ambassador voucher to be raised in name of intended purchaser. Please note that the vouchers will remain available for a period of 45 days from the date raised until the point of contract.
- The dealer can process an order in the purchaser's name only. If the purchaser had intended the transaction to be in the name of a different qualifying member, you must cancel the request and submit a request for a new Ambassador voucher. At no stage after the order is placed can any of the documentation be amended.
- The purchaser must pay for the vehicle personally and any credit purchase must also be in that name.
- The vehicle must be registered at the address of the purchaser only.
- Ambassador may not be used to register vehicles for business purposes, i.e., the registration document must make no reference to the name of a business.
- The vehicle must be for the primary use of the named purchaser and all insurance documents must be in the purchaser's name. If the insurance documents must be in the name of a third party, that party must be a family member who resides at the same address as that of the purchaser.
- The vehicle must be retained by the purchaser for a minimum period of nine months from the date of first registration.
- The purchaser must provide a copy of their driving licence, so that the dealer can check:
  - a) the name of the person is the same as that on all other purchase documentation and
  - b) that the person purchasing is eligible and able to drive; it does not have to be a UK driving licence
- Please note that if the person purchasing has a Provisional licence, the dealer will need to see evidence of a "learner-driver" insurance policy in the name of the purchaser.
- The purchaser must provide a V5C (vehicle logbook) document as evidence of minimum 3 months ownership of a non-Ford vehicle of any age, or a Ford vehicle which is a minimum 2 years old from date of first registration (or if purchased used, of any age).
- The dealer is required to obtain a photocopy of the purchasers current valid driving licence for audit and any drive away insurance requirements. These documents must be held for a minimum of 2 years and cannot be used for any other purpose. If the purchaser does not provide satisfactory identification/photocopies, the dealership can refuse to process the order.

It is a direct violation of the Ford Ambassador T&Cs to nominate a customer referred by a dealership employee or to use a dealership employee as a broker to locate a customer. In other words, you may not use a dealership or dealership employee to find customers and you may not sell your entitlements to a dealership or dealership employee. Selling entitlements to anyone is a violation of the conditions and is strictly prohibited.

Any breach of these conditions may result in disciplinary action as well as withdrawal of the dealership's participation in the Ford Privilege and Ambassador Schemes.

## Appendix 2

### Vehicle Audit

The Company reserves the right to audit the vehicles you purchase through the Ford Ambassador Scheme and to request documents confirming that the terms of purchase has been adhered to.

Please note that HPI checks may be carried out to ensure that a vehicle has been retained within the 9-month period from date of first registration.

The Company also reserves the right to withdraw and be reimbursed the benefits of the Ford Ambassador discounts from any individual, or group of individuals, who are found to be failing to comply with the rules of the Scheme or audit requests from authorised Company representatives.

Additionally, failure to comply with the rules of the programme may also result in disciplinary action being taken against the Key Member as well as withdrawal of entitlement to the Ford Privilege and Ambassador Schemes.